

FELICITY™

Felicia amelloides

- Flowers earlier than other market varieties and stays in bloom longer
- Controlled, well branched habit
- Felicity™ Leading Lady has a more compact habit that requires little to no PGR



Semi
Upright



12-15
Qt, Gal



32-40 cm
12-16 in



26-32 cm
10-12 in



Felicity™ Blue

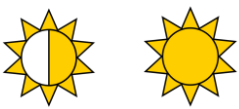
The FELICITY™ Collection



Felicity™ Blue



Felicity™ Leading Lady



Stick on priority – Number 3 out of 4 categories

Average Time	Temperature	Hormone	Fertilization	Fungicide
4 weeks	Weeks 1 - 2 70°-72° F (21° - 22°C)	No	Weeks 1-2 50 ppm N	Spray fungicide to control Botrytis and bacteria day of sticking
	Weeks 3 - 4 65° - 68° (18° - 20° C)		Weeks 3-4 100 to 125 ppm N	Day of sticking & Week 2



– **Irrigation specification** - Remove from mist as soon as possible



– Apply broad spectrum fungicide the day of sticking to control leaf disease.

Rooting	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 1	5.6 / 6.2	0.80	72° / 74° F (22° / 23° C)	50 ppm N in mist	No required		Day of sticking	
Week 2	5.6 to 6.2	.80 to .90	72° / 74° F (22° / 23° C)	50 ppm N in mist			Second fungicide app	
Week 3	5.6 to 6.2	.90 to 1.0	Cool to 68° / 70° F (20° / 21° C)	Feed 100 ppm to 150 ppm				
Week 4	5.6 to 6.2	.90 to 1.0	65° to 68° F (18° to 20° C)	feed 100 to 150 ppm		Daminozide as needed		

Felicia amelloides

- Soil should remain evenly moist and do not run soil too wet during cooler growing conditions. Root system and foliage will develop problems under continuous wet soil conditions
- Cool temperature finishing for best quality

Average Time (from liners)	Temperature	Pinch/ Daylength Modification	Fertilization	Plant Growth Regulator
6 to 7 wks	Average Day	No Pinch Required	100 – 200 ppm N	Daminozide spray application at 2500 to 3750 ppm for finishing
(12 cm) 5” pot	65° - 68° (18° - 20° C)		Not Required Day Neutral	
7 to 8 wks	1 ppp			
(15 cm) 6 ½”				
8 to 9 wks				
(20 cm) 8”	3 ppp			

Pests	Aphids	ACETAMIPRID, FLONICAMID, IMIDACLOPRID, DICHLORVOS
	Thrip	METHIOCARB, ACRINATHRIN, ABAMECTIN, DICHLORVOS, SPINOSAD
Diseases	Botrytis	CYPRODINIL+FLUDIOXONIL, IPRDIONE, POLYOXIN
	Pythium	PROPAMOCARB
	Phytophthora	PROPAMOCARB

Finishing	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 5 Transplant	5.6 to 6.2	0.9 to 1.1	65 to 68 F (18 to 20 C)	feed 150 to 200 ppm	Not required	Daminozide as needed 2500 ppm	Drench fungicide after transplant	
Week 6 to 12	5.6 to 6.2	0.9 to 1.1	65 to 68 F (18 to 20 C)	feed 150 to 200 ppm	Not required			



- PGR – If needed, spray Daminozide at 2500 ppm on young finished plants
- Maintain good airflow and allow plants to dry before nightfall
- Scout for Aphids, Thrips and Whitefly