FELICITY™

Felicia amelloides







EU & ROW



FELICITY™ Blue

- Flowers earlier than other market varieties and stays in bloom longer
- Sky blue color
- Controlled growth with a well branched habit

For additional technical growing information







FELICITY™

Felicia amelloides



PROPAGATION TIPS

• Stick on priority – Number 3 out of 4 categories







Flowering time

Width

Height

Early Spring / Summer (10 - 12") **Flowering**

25 - 30 cm

(10 - 14") 25 - 36 cm

Average Time	Temperature	Hormone	Fertilization	Fungicide	
4 weeks	Weeks 1 - 2 70°-72° F (21° - 22°C)	No	Weeks 1-2 50 ppm N	Spray fungicide to control Botrytis and bacteria day of sticking	
	Weeks 3 - 4 65° - 68° (18° - 20° C)		Weeks 3-4 100 to 125 ppm N	Day of sticking & Week 2	



Irrigation specification - Remove from mist as soon as possible



Apply broad spectrum fungicide the day of sticking to control leaf disease.

Rooting	рН	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 1	5.6 / 6.2	0.80	72 / 74 F (22 / 23 C)	50 ppm N in mist	No required		Day of sticking	
Week 2	5.6 to 6.2	.80 to	72 / 74 F (22 / 23 C)	50 ppm N in mist			Second fungicide app	
Week 3	5.6 to 6.2	.90 to 1.0	Cool to 68 / 70 F (20 / 21 C)	Feed 100 ppm to 150 ppm				
Week 4	5.6 to 6.2	.90 to 1.0	65 to 68 F (18 to 20 C)	feed 100 to 150 ppm		Daminozide as needed		



FELICITY™

Felicia amelloides



FINISHING TIPS

- Soil should remain evenly moist and do not run soil too wet during cooler growing conditions. Root system and foliage will develop problems under continuous wet soil conditions
- Cool temperature finishing for best quality

Average Time (from liners)	Temperature	Pinch/ Daylength Fertilization Modification		Plant Growth Regulator	
6 to 7 wks	Average Day	No Pinch	100 200 mm N		
(12 cm) 5" pot	65° - 68° (18° - 20° C)	Required	100 - 200 ppm N	Daminozide spray	
7 to 8 wks		Not Required	Soil EC 0.9 - 1.1	application at 2500 to 3750 ppm for finishing	
(15 cm) 6 ½"	1 ррр	Day Neutral	pH 5.6 to 6.2		
8 to 9 wks					
(20 cm) 8"	3 ррр				

Docto	Aphids	ACETAMIPRID, FLONICAMID, IMIDACLOPRID, DICHLORVOS
Pests	Thrips	METHIOCARB, ACRINATHRIN, ABAMECTIN, DICHLORVOS, SPINOSAD
	Botrytis	CYPRODINIL+FLUDIOXONIL, IPRODIONE, POLYOXIN
Diseases	Pythium	PROPAMOCARB
	Phytophthora	PROPAMOCARB



- PGR Spray Daminozide at 2500 ppm on young finished plants -
- Maintain good airflow and allow plants to dry before nightfall
- Scout for Aphids, Thrips and Whitefly

Finishing	рН	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 5 Transplant	5.6 to 6.2	0.9 to 1.1	65 to 68 F (18 to 20 C)	feed 150 to 200 ppm	Not required	Daminozide as needed 2500 ppm	Drench fungicide after transplant	
Week 6 to 12	5.6 to 6.2	0.9 to 1.1	65 to 68 F (18 to 20 C)	feed 150 to 200 ppm	Not required			





