



ORDER NOW



RINEHART
POINSETTIAS
by DANZIGER

Danziger is now partnering with
worldwide leading poinsettia breeder Steve Rinehart

Rinehart Poinsettias will now be produced for the NA market
by Danziger Guatemala and can be ordered through the usual channels



Ranch Red™



Fortuna Red™



Rojo™



Legacy™



Pepita™

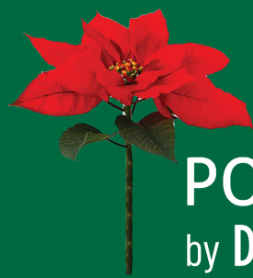


Pure White™



Jack Frost™

	Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Cool Finish*	Recommended Spacing for 6"	Mini	4"/5"	6"	8"	10"	Tree
Fortuna Red	Red	Green	8.5	Medium	V shape	Medium	Good	✓	✓	16 x 16	✓	✓	✓			
Ranch Red	Red	Deep Green	8	Medium	Upright	Medium	Very Good	✓	✓	16 x 16		✓	✓	✓		
Rojo	Red	Deep Green	9	Medium	V shape	Medium	Good	✓		16 x 16		✓	✓			
Pepita	Red	Deep Green	7.5	Compact	Upright	Medium	Very Good	✓		14 x 14	✓	✓	✓			
Legacy	Red	Green	8	Medium	Upright	Large	Good	✓	✓	16 x 16			✓	✓	✓	
Pure White	White	Green	8	Large	Upright	Large	Very Good	✓	✓	16 x 16			✓	✓	✓	
Jack Frost	White	Green	8.5	Medium	V shape	Large	Good	✓		16 x 16	✓	✓	✓	✓		✓



RINEHART POINSETTIAS by DANZIGER



Fortuna Red TM



BRAND
NEW 24

Key Features:

- Bracts are triangular shaped with small cyanthia
- V-shaped habit
- Will finish in cool conditions
- Compact / smaller habit well suited for 4" and 6" pots

Production Tips:

For larger containers, add a week of production time



Top pick - Red Category

- ✓ Millstadt Young Plants
- ✓ Plantpeddler
- ✓ N.G. Heimos Greenhouses

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Recommended Spacing for 6"	Mini	4"/5"	6"
Red	Green	8.5	Medium	V shape	Medium	Good	✓	16 x 16	✓	✓	✓



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RINEHART POINSETTIAS by DANZIGER



Jack Frost TM



Key Features:

- Week 48 timing
- Lively upright bracts
- Medium habit plant is more compact than Pure White

Production Tips:

- Keep on standard 6 inch pinched schedule as a guide
- Expect to see good branching, use PGR for toning the plant

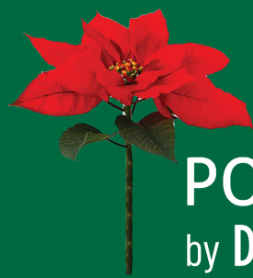


Top pick – non red category
✓ Plantpeddler

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Recommended Spacing for 6"	Mini	4"/5"	6"	8"	Tree
White	Green	8.5	Medium	V shape	Large	Good	✓	16 x 16	✓	✓	✓	✓	✓



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RINEHART POINSETTIAS by DANZIGER



Legacy™



Key Features:

- Week 47/48 timing
- Strong upright stems
- Vigorous strong plants
- Multiple bract display finishing with a bright red color

Production Tips:

- Use standard 6 inch pinched schedule as a guide.
- Will benefit from 'Florel sandwich' treatment at pinch

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Cool Finish*	Recommended Spacing for 6"	6"	8"	10"
Red	Green	8	Medium	Upright	Large	Good	✓	✓	16 x 16	✓	✓	✓



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RINEHART POINSETTIAS by DANZIGER



Pepita™



Key Features:

- Pepita is the story of a young Mexican girl and the Poinsettia (Google it!)
- Week 46/47 timing
- Medium bracts
- Tight internodes on a compact plant
- High density production suits promotional items
- Also works well for mini pots

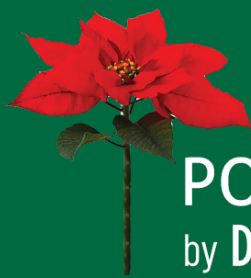
Production Tips:

- Target planting two weeks early for 6" production
- Expect to see compact growth and little need
- for Plant Growth Regulation

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Recommended Spacing for 6"	Mini	4"/5"	6"
Red	Deep Green	7.5	Compact	Upright	Medium	Very Good	✓	14 x 14	✓	✓	✓



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RINEHART POINSETTIAS by DANZIGER



Pure White™



Key Features:

- Week 47/48 timing
- Very upright stems and bracts
- Strong V shaped plant
- Vigorous growth habit
- Tolerates the low light conditions of the north

Production Tips:

- Stick to a standard 6 inch pinched schedule as a guide
- Expect to see vigorous growth and the need for PGR early in the crop



Top pick – non red category
✓ Plantpeddler

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Cool Finish*	Recommended Spacing for 6"	6"	8"	10"
White	Green	8	Large	Upright	Large	Very Good	✓	✓	16 x 16	✓	✓	✓



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RINEHART POINSETTIAS by DANZIGER



Ranch Red TM



Key Features:

- Classic Poinsettia shaped bract with large cyathia
- Upright habit
- Will finish in cool conditions
- Finish in 4" to 8" size pot

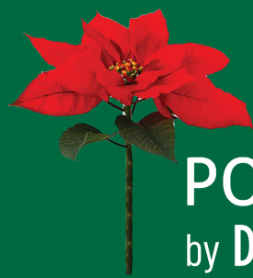
Production Tips:

- Use standard 6 inch pinched schedule as a guide
- Will benefit from 'Florel sandwich' treatment at pinch

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Recommended Spacing for 6"	4"/5"	6"	8"
Red	Deep Green	8	Medium	Upright	Medium	Very Good	✓	16 x 16	✓	✓	✓



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RINEHART POINSETTIAS

by DANZIGER



Rojo™



Key Features:

- 9 Week response
- Week 48 or 49 timing
- Medium size bracts
- Medium vigor

Production Tip:

Compact growth means little need for Plant Growth Regulation

Bract Color	Foliage Color	Response Time (Weeks)	Vigor	Habit	Bract Size	Post Harvest Performance	Heat Tolerant	Recommended Spacing for 6"	4"/5"	6"
Red	Deep Green	9	Medium	V shape	Medium	Good	✓	16 x 16	✓	✓



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