

# AMERICAN GOLD RUSH

Rudbeckia hybrid



BRAND  
NEW 23



## AMERICAN GOLD RUSH

- Cold Hardiness 4 - 9
- No vernalization or cooling required (First Year Flowering)
- Natural late June / early July flowering response
- Mature height and width is 49 cm x 56 cm (24 x 42 inches)

For additional technical growing information:

AMERICAN GOLD RUSH™ [CLICK HERE](#)



# AMERICAN GOLD RUSH™

Rudbeckia hybrid PP28498 CPBRAAF



## PROPAGATION TIPS

- Stick on priority – Number 2 out of 4 categories
- Extend the day or night interruption lighting to 12 hours to continue plant growth in short days



Flowering time  
**Summer Flowering**



Width  
**51 - 61 cm (40 - 44")**



Height  
**46 - 50 cm (22 - 26")**

Average Time	Temperature	Hormone	Fertilization	Fungicide
5 weeks	Weeks 1 - 2 21° - 22°C (70°-72° F)	Optional	Weeks 1-2 50 ppm N	Spray fungicide to control Botrytis and bacteria day of sticking
	Weeks 3 - 5 18° - 20° C (65° - 68° F)		Weeks 3-5 100 ppm N	Day of sticking & Week 2



**Irrigation specification** – Spray with adjuvant the day of sticking/Remove from mist as soon as possible



K-IBA spray application will hasten and even rooting response. American Gold Rush™ is long day flowering with the natural flowering response being late June / early July (facultative long day plant).

Rooting	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
Week 1	5.6 / 6.0	0.80	21 / 22 C	50 ppm N in mist	Required 12 hr daylength		Day of sticking	
Week 2	5.6 to 6.0	.80 to .90	21 / 22 C	50 ppm N in mist			Second fungicide app	
Week 3	5.8 to 6.2	.90 to 1.0	Cool to 20 / 21 C	Feed 100 ppm to 150 ppm				
Week 4	5.8 to 6.2	.90 to 1.0	20 to 21 C	Feed 100 to 150 ppm				
Week 5	5.8 to 6.2	.90 to 1.0	20 to 21 C	Feed 100 to 150 ppm		Daminozide if needed		

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## FINISHING TIPS

- No pinch should be needed
- Naturally compact plant habit
- Spray for bacterial leaf blights

Average Time (from liners)	Temperature	Pinch/Daylength Modification	Fertilization	Plant Growth Regulator
8 to 10 wks	Average Day	Pinch not required/ extend daylength to 12 hours for continued growth	100 - 150 ppm N	Daminozide spray application @ 2000 – 2500 ppm if needed under low light conditions
15 cm (1 gallon)	68° to 70° F (20° to 21°C)			
8 to 10 wks	3 plants per container		Soil EC 1.0– 1.5	
20 cm (2 gallon)			pH 5.8 to 6.2	

		Recommended Chemicals
<b>Pests</b>	Aphids	ACETAMIPRID, FLONICAMID, IMIDACLOPRID, DICHLORVOS
	Thrips	PYRIPROXYFEN, PRMETROZINE, S-KINOPRENE, AZADIRACTIN, ACEPHATE
<b>Diseases</b>	Botrytis	CYPRODINIL+FLUDIOXONIL, IPRADIONE, POLYOXIN
	Pythium	PROPAMOCARB
	Phytophthora	PROPAMOCARB



- Long Day Flowering Response Natural flowering time is weeks 26 - 28
- PGR - Spray Daminozide at 2000 to 2500 ppm on finished plants early in crop schedule if needed
- Maintain good airflow and allow plants to dry before nightfall/spray for bacterial leaf blights
- Drench after transplant for Rhizoctonia and Pythium / Phytophthora

Finishing	pH	EC	Temp	Feed	Light	PGR	Fungicide	Comments
<b>Week 6 Transplant</b>	5.8 to 6.2	0.8 to 1.0	20° to 21°C	feed 100 to 150 ppm			Drench fungicide after transplant	Control of Pythium & Phytophthora
<b>Week 6 to 13</b>	5.8 to 6.2	1.0 to 1.5	20° to 21°C	feed 150 to 200 ppm		Daminozide as needed	Spray fungicide in finishing protocols	Control of Bacterial Leaf Blights

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