

A photograph of a nursery or greenhouse filled with various flowers. In the foreground, there are several large purple flowers with yellow centers. In the background, there are rows of other flowers in various colors, including red, pink, and yellow. The nursery has a white structure with a translucent roof. The text "Novelties & Highlights 2023" is overlaid in a dark green font on a semi-transparent white banner.

# Novelties & Highlights 2023



**COLIBRI™ Exotic Red Bling**

# COLIBRI™

Calibrachoa

## Key Features:

- Compact habit, little to no PGR needed
- Blooms early enough for any market
- Well branched
- Tested for pH sensitivity

## Recommended Use:

**EU:** 10.5-15 cm pots,  
Hanging Basket

**NA:** Quart, Hanging Basket,  
Combinations

BRAND  
NEW 23



**COLIBRI™ Dark Lavender**



**COLIBRI™ Pure White**

# COLIBRI™

## Dark Lavender

Calibrachoa

Strong bloom coverage and multi-hued flowers that create a beautiful blend of shades; this variety also has excellent grower and garden performance.



# COLIBRI™ Exotic Red Bling

Calibrachoa

- Controlled growth habit
- Red blooms with yellow stripes fitting the COLIBRI™ series bling pattern

BRAND  
NEW 23



DANZIGER





COLIBRI™ Pure White | Calibrachoa hybrida

# The COLIBRI™ series:

Special Pattern



COLIBRI™ Exotic Red Bling  
CA-20-9441



COLIBRI™ Pink Bling



COLIBRI™ Purple Bling



COLIBRI™ Abstract Guava



COLIBRI™ Cherry Lace



COLIBRI™ Pink Lace



COLIBRI™ Purple Lace

IMAGINE MORE



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 DANZIGER

# The COLIBRI™ series:

Solid Color



**COLIBRI™ Pure White**  
CA-19-8775



**COLIBRI™ Dark Lavender**  
CA-19-7988



**COLIBRI™ Blizzard**



**COLIBRI™ Bright Red**



**COLIBRI™ Fuchsia**



**COLIBRI™ Lemon**



**COLIBRI™ Malibu Pink**



**COLIBRI™ Mellow Yellow**



**COLIBRI™ Orange**



**COLIBRI™ Pink Flamingo**



**COLIBRI™ Plum**



**COLIBRI™ Yellow Canary**

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 **DANZIGER**

CANADA  
ONLY

# The COLIBRI™ series:

Double Flower



COLIBRI™ Double Copper



COLIBRI™ Double Deep Purple



COLIBRI™ Double Violet

IMAGINE MORE



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# EYECONIC™ Apricot

Calibrachoa

## Key Features:

- Strong contrast in the eye color
- Controlled semi trailing habit
- Blooms early enough for any market
- Huge flowers
- Tested for pH sensitivity

## Recommended Use:

**EU:** 12-15 cm pots, Hanging Baskets, Combinations

**NA:** Hanging Baskets, Combinations

BRAND  
NEW 23



# The EYECONIC™ series



EYECONIC™ Apricot  
CA-18-6762



EYECONIC™ Cherry Blossom



EYECONIC™ Pink



EYECONIC™ Peach



EYECONIC™ Purple



EYECONIC™ Strawberry



EYECONIC™ Compact Sunset

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 DANZIGER



# LIA™ Yellow Imp

Calibrachoa

## Key Features:

- Medium vigor, selected for baskets
- Controlled semi trailing habit
- Early flowering
- Very large flowers
- Tested for pH sensitivity

## Recommended Use:

**EU:** 12-15 cm pots, Hanging Baskets, Combinations

**NA:** Hanging Baskets, Combinations

BRAND  
NEW 23

# The LIA™ series:



LIA™ Yellow Improved



LIA™ Abstract Pink



LIA™ Amethyst Bling



LIA™ Bubblegum



LIA™ Blue

EU, CA & ROW  
ONLY



LIA™ Cranberry

NA  
ONLY



LIA™ Dark Red



LIA™ Glaze



LIA™ Melon



LIA™ Raspberry

EU & ROW  
ONLY

IMAGINE MORE



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 DANZIGER



# OMBRE™ Sunrise

Calibrachoa

## Key Features:

- A range of colors on each plant
- Controlled semi trailing habit
- Tested for pH sensitivity
- Blooms in a 10 hour day

## Recommended Use:

**EU:** 12-15 cm pots, Hanging Baskets

**NA:** Hanging Basket, Patio Pots, Combinations

BRAND  
NEW 23

# The OMBRE™ series



**OMBRE™ Sunrise**

CA-20-9610



**OMBRE™ Blue**



**OMBRE™ Blush**



**OMBRE™ Pink**



**OMBRE™ Yellow**

IMAGINE MORE



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OMBRE™ Pink | *Calibrachoa hybrida*

# SOL LUNA™

Impatiens hybrida

## Key Features:

- Takes both sun and shade equally well
- Consumer can plant anywhere for a ball of bright color
- Compact well matched series selected for small pot and pack production

## Recommended Use:

EU: 12 cm pot, Landscape

NA: Packs, Quarts, Gallons

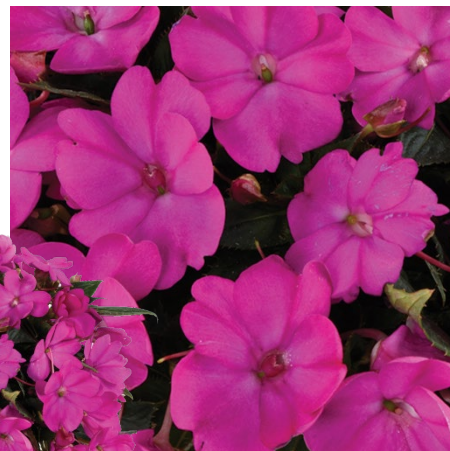
BRAND  
NEW 23



SOL LUNA™ Electric Pink



SOL LUNA™ Ultra Violet



SOL LUNA™ Red



DANZIGER

# The SOL LUNA™ series:



SOL LUNA™ Electric Pink  
BM-19-2279



SOL LUNA™ Red  
BM-19-2007



SOL LUNA™ Ultra Violet  
BM-19-2400



SOL LUNA™ Blush



SOL LUNA™ Dark Lavender



SOL LUNA™ Candy Apple



SOL LUNA™ Lilac



SOL LUNA™ Pink



SOL LUNA™ Tropical Punch



SOL LUNA™ White

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 DANZIGER



SOL LUNA - Michigan, Summer 2021

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# HARMONY® COLORFALL™

## Dark Leaf Red

New Guinea Impatiens

### Key Features:

- Strong color contrast of dark leaf foliage and red blooms
- Breakthrough NEW trailing line of NGI
- Dependable Harmony® genetics, new plant habit

### Recommended Use:

**EU:** Hanging Baskets, Pots, Combinations

**NA:** Hanging Baskets, Pots, Combinations

BRAND  
NEW 23

# The HARMONY® COLORFALL™ series:



HARMONY® COLORFALL™  
Dark Leaf Red

NGT-18-1105



HARMONY® COLORFALL™  
Fuchsia



HARMONY® COLORFALL  
Light Coral



HARMONY® COLORFALL  
Neon Red



HARMONY® COLORFALL™  
Orange



HARMONY® COLORFALL  
Pink



HARMONY® COLORFALL™  
Passion



HARMONY® COLORFALL  
White

IMAGINE MORE



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 DANZIGER



**GEM™ Citrine**  
LT-19-998



**GEM™ Diva Pink**  
LT-8-95



**GEM™ Yellow Topaz**  
LT-19-917

# GEM™

BRAND  
NEW 23

## Lantana camara

### Key Features:

- Well-branched habit
- Tested and trialed for bloom cycling
- Perfect for late spring/summer timing
- Well suited for heat tolerant/drought tolerant programs
- Keeps its bright colors under hot weather conditions

### Recommended use:

**EU:** 12 – 15cm pot, Hanging Baskets, Groundcover

**NA:** Gallon, Hanging Baskets, Patio Pot, Groundcover

# The GEM™ Series:



**GEM™ Citrine**  
LT-19-998



**GEM™ Diva Pink**  
LT-8-95



**GEM™ Yellow Topaz**  
LT-19-917



**GEM™ Gold**



**GEM™ Ruby**

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# The GEM™ COMPACT Series:



GEM™ Compact Yellow Diamond



GEM™ Compact Pink Opal



GEM™ Compact Orange Fire



GEM™ Compact Rose Quartz



GEM™ Compact White Sapphire

IMAGINE MORE



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# LAVEANNA™

Lavendula stoechas

## Key Features:

- One of the earliest Spanish lavender to flower in the spring with extended flowering into the heat of summer
- Good branching without pinch
- Improved flowering in both size and flag
- More consistent flowering
- Hardy zones 7-9

## Recommended Use:

EU: 12-15 cm pot

NA: Quart, Gallon



LAVEANNA™ Violet

LAS-13-2567



LAVEANNA™ White Frost

LAS-14-2591

# The LAVEANNA™ collection:



LAVEANNA™ Violet

LAS-13-2567



LAVEANNA™ White Frost

LAS-14-2591



LAVEANNA™ Grand Purple



LAVEANNA™ Purple

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**Champagne STREAM™**

AY-18-893



**Violet STREAM™**

AY-16-812

# STREAM™

*Lobularia maritima*

## Key Features:

- Floriferous, ball-shaped plant structure
- Smells like honey, pollinators love it!
- Flowers from early spring through autumn
- Ideal as a filler in mixed containers, hanging basket or windows boxes
- Excellent for landscape use

## Recommended Use:

**EU:** 12-15 cm pots, Hanging Basket, Groundcover

**NA:** Hanging Baskets, Combinations, Groundcover



# The **STREAM™** series:



Violet STREAM™



Lavender STREAM™



Champagne STREAM™



Deep Lavender STREAM™



Silver STREAM™



Lilac STREAM™



Purple Imp. STREAM™



White STREAM™



Raspberry STREAM™

Compact -  
Medium

Medium -  
Vigorous

Very  
Compact -  
Mini

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 **DANZIGER**

# NESIA™

Nemesia hybrida

## Key Features:

- More heat tolerant than any other Nemesia
- Flowers early spring through summer

## Recommended Use:

EU: Packs, 10.5-15 cm pots, 15-18 cm pots

NA: Packs, Quarts, Gallons



Brand  
NEW 22

NESIA™ Inca  
NE-17-3260



DANZIGER

# The NESIA™ series:



NESIA™ Denim



NESIA™ Inca  
NE-17-3260



NESIA™ Sunshine



NESIA™ Bananaberry



NESIA™ Tutti  
Frutti



NESIA™ Burgundy



NESIA™ Magenta



NESIA™ Dark Blue



NESIA™ Snow Angel



NESIA™ Banana Swirl



NESIA™ Fantasy Pink



NESIA™ Tropical

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 DANZIGER



# RIMarkable™ - Red Carpet Collection

Petunia hybrida

## Key Features:

- Large distinct Rim on each bloom
- Mounding/Trailing habit
- A great option for premium baskets and combinations
- Blooms early enough for any market
- \* Part of the Red Carpet Collection which includes a group of stand-alone varieties with unique commercial appeal

## Recommended Use:

EU: 12 cm pots and up

NA: Hanging Baskets, Large Containers

BRAND  
NEW 23



RIMarkable™ Red Carpet Collection | *Petunia hybrida*



# CASCADIAS™

Petunia hybrida

## Key Features:

- Mounded trailing habit will cascade over the sides of the container
- A great option for premium baskets and combinations
- Blooms early enough for any market

## Recommended Use:

**EU:** 12 cm pots and up

**NA:** Hanging Baskets, Large Containers

BRAND  
NEW 23



CASCADIAS™ Rim Cherry Improved

PE-19-8842



CASCADIAS™ Rim Violet Improved

PE-19-8847

# More Varieties In the **CASCADIAS™** Series:

Special Pattern



**CASCADIAS™ Rim Cherry Imp.**  
PE-19-8842



**CASCADIAS™ Rim Violet Imp.**  
PE-19-8847



**CASCADIAS™ Autumn Mystery**



**CASCADIAS™ Bicolor Cabernet**



**CASCADIAS™ Indian Summer**



**CASCADIAS™ Fantasy Hot Pink**



**CASCADIAS™ Pitaya**



**CASCADIAS™ Purple Gem**



**CASCADIAS™ Rim Chianti**



**CASCADIAS™ Rim Magenta**

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**DANZIGER**

# CASCADIAS™ | Petunia hybrida

Solid Color



CASCADIAS™ Indigo



CASCADIAS™ Vibrant Pink



CASCADIAS™ Fuchsia

IMAGINE MORE



[www.danzigeronline.com](http://www.danzigeronline.com)





CASCADIAS™ Vibrant Pink | *Petunia hybrida*

# The CASCADIAS™ Series:

Solid Color



CASCADIAS™ Indigo



CASCADIAS™ Fuchsia



CASCADIAS™ Vibrant Pink



CASCADIAS™ Blue Omri



CASCADIAS™ Chili Red



CASCADIAS™ Hint of Lime



CASCADIAS™ Iceberg



CASCADIAS™ Passion



CASCADIAS™ Purple Ice



CASCADIAS™ Red

IMAGINE MORE



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 DANZIGER



**CAPELLA™ Mulberry**  
PE-21-1901

# CAPELLA™ Mulberry

Petunia hybrida

## Key Features:

- Creates a tidy quart with minimal PGR
- Blooms early enough for any market
- Performs well in propagation
- Controlled growth in the greenhouse
- Continues to grow and gain size in the garden

## Recommended use:

**EU:** 10.5-15 cm pots, Hanging Baskets

**NA:** Quarts, Combinations, Hanging Baskets



# CAPELLA™ | Petunia hybrida



CAPELLA™ Indigo Imp.  
PE-19-8687



CAPELLA™ Ruby Red Imp.  
PE-18-7215



CAPELLA™ White Imp.  
PE-18-7243

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[www.danzigeronline.com](http://www.danzigeronline.com)



# Varieties in the CAPELLA™ series:



**CAPELLA™ Indigo Imp.**  
PE-19-8687



**CAPELLA™ Ruby Red Imp.**  
PE-18-7215



**CAPELLA™ White Imp.**  
PE-18-7243



**CAPELLA™ Mulberry**  
PE-21-1901



**CAPELLA™ Coral**



**CAPELLA™ Hello Yellow**



**CAPELLA™ Rose**



**CAPELLA™ Salmon**



**CAPELLA™ Sangria**

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 **DANZIGER**

# More varieties in the CAPELLA™ series:



CAPELLA™ Burgundy



CAPELLA™ Cherry Vanilla



CAPELLA™ Neon Pink



CAPELLA™ Pink Lace



CAPELLA™ Purple



CAPELLA™ Purple Veins



CAPELLA™ Soft Yellow



CAPELLA™ Baby Pink

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# SPLASH DANCE™

## Calypso Cherry

*Petunia hybrida*

**A unique Splash Dance coloration. Very bright and exciting.**

### Key Features:

- Unique speckled pattern
- Tested and trialed to hold its pattern into the hit
- Blooms early enough for any market

### Recommended Use:

EU: 12 cm pots and up

NA: Gallons, Hanging Baskets



# SPLASH DANCE™ | Petunia hybrida



**SPLASH DANCE™ Calypso Cherry**  
PE-20-1073



**SPLASH DANCE™ Moon Walk**  
PE-20-1126



**SPLASH DANCE™ Rumba Rose**  
PE-20-1125



**SPLASH DANCE™ Violet Vogue**  
PE-20-1173



**SPLASH DANCE™ Fuchsia Flamenco**  
PE-20-1011

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# The **SPLASH DANCE™** series:



**SPLASH DANCE™**  
**Calypso Cherry**  
PE-20-1073



**SPLASH DANCE™**  
**Rumba Rose**  
PE-20-1125



**SPLASH DANCE™**  
**Moon Walk**  
PE-20-1126



**SPLASH DANCE™**  
**Fuchsia Flamenco**  
PE-20-1011



**SPLASH DANCE™**  
**Violet Vogue**  
PE-20-1173



**SPLASH DANCE™**  
**Bolero Blue**



**SPLASH DANCE™**  
**Magenta Mambo**



**SPLASH DANCE™**  
**Poppin' Pink**



**SPLASH DANCE™**  
**Purple Polka**

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# AMORE™

Petunia hybrida

## Key Features:

- Heart shaped pattern on each bloom
- Early flowering petunia with a mounded habit
- Lots of large flowers with a stable pattern
- Excellent novelty item
- Great in quarts, baskets and combos

## Recommended Use:

**EU:** 10.5 cm pots and larger

**NA:** Quarts, Gallons, Combos, Hanging Baskets



## The AMORE™ series:



AMORE™ King of Hearts



AMORE™ Queen of Hearts



AMORE™ Pink Hearts



AMORE™ Purple



AMORE™ Heart & Soul



AMORE™ Fiesta



AMORE™ Fluttering Heart



**PAZZAZ™**

## **Red Flare Improved**

Portulaca oleracea

### **Key Features:**

- Naturally semi trailing
- Early flowering
- Strong option for heat / drought tolerant programs

### **Recommended Use:**

**EU:** 12-15 cm pot, Hanging Basket, Groundcover

**NA:** Gallons, Hanging Baskets, Patio Pots, Landscape

BRAND  
NEW 23



# The PAZZAZ™ Series:



**PAZZAZ™**  
**Red Flare Improved**  
PT-17-1523



**PAZZAZ™**  
**Apricot**



**PAZZAZ™**  
**Bright Purple**



**PAZZAZ™**  
**Fuchsia**



**PAZZAZ™**  
**Pink Glow**



**PAZZAZ™**  
**Tangerine**



**PAZZAZ™**  
**White**



**PAZZAZ™**  
**Yellow imp.**

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 **DANZIGER**



**MEGA PAZZAZ™ Mango Twist**  
PT-20-1725



**MEGA PAZZAZ™ Pink Twist**  
PT-20-1729



**MEGA PAZZAZ™ Red**  
PT-20-1727

# MEGA PAZZAZ™

Portulaca oleracea

## Key Features:

- Big flowers (MEGA blooms) on a moderate controlled semi trailing habit
- Bright colors grab attention at retail and in the garden
- Strong option for heat/drought tolerant programs

## Recommended Use:

**EU:** 13 cm pots and up

**NA:** Gallon and up, Hanging Baskets, Combinations



# The MEGA PAZZAZ™ series:



MEGA PAZZAZ™ Mango Twist



MEGA PAZZAZ™ Pink Twist



MEGA PAZZAZ™ Red



MEGA PAZZAZ™ Orange



MEGA PAZZAZ™ Purple



MEGA PAZZAZ™ Gold



MEGA PAZZAZ™ Dark Pink

IMAGINE MORE



[www.danzigeronline.com](http://www.danzigeronline.com)

 DANZIGER

# PAZZAZ NANO™

Portulaca oleracea

## Key Features:

- Naturally compact habit
- Early flowering
- Big Flowers that stay open longer
- Strong option for heat/drought tolerant programs

## Recommended Use:

**EU:** 12 cm pots

**NA:** Quarts, Compact Baskets, Packs



**PAZZAZ™ NANO**  
Orange Twist  
PT-19-1636



**PAZZAZ™ NANO**  
Yellow Twist  
PT-20-1758

# PAZZAZ NANO™ | Portulaca oleracea



PAZZAZ™ NANO  
Gold



PAZZAZ™ NANO  
Fuchsia Improved



PAZZAZ™ NANO  
Tropical Punch

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# The PAZZAZ NANO™ Series



PAZZAZ™ NANO  
Orange Twist



PAZZAZ™ NANO  
Yellow Twist



PAZZAZ™ NANO  
Gold



PAZZAZ™ NANO  
Tropical Punch



PAZZAZ™ NANO  
Fuchsia Improved



PAZZAZ NANO™  
Purple



PAZZAZ NANO™  
Candy Pink



PAZZAZ NANO™  
Fuchsia



PAZZAZ NANO™  
Yellow



PAZZAZ NANO™  
Hot Pink



PAZZAZ NANO™  
Orange

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DANZIGER



# SALLYFUN™

Salvia farinacea

## Key Features:

- Early and uniform bloom
- Blooms all the way through the summer season
- Strong radial branching
- Large bloom spikes
- Good option for pollinator programs

## Recommended Use:

**EU:** 12 cm pots and up,  
Combinations, Garden

**NA:** Gallons and up,  
Combinations, Landscape

BRAND  
NEW 23



**SALLYFUN™ Blue Lagoon**

SAF-15-1271

Medium habit

DANZIGER

# The SALLYFUN™ series:



SALLYFUN™ Blue Lagoon  
SAF-15-1271



SALLYFUN™ Pure White



SALLYFUN™ Blue Ice



SALLYFUN™ Bicolor Blue



SALLYFUN™ Blue



SALLYFUN™ Deep Ocean

Medium



SALLYFUN™ Blue Emotion



SALLYFUN™ Sky Blue



SALLYFUN™ XL Blue



SALLYFUN™ Snowwhite

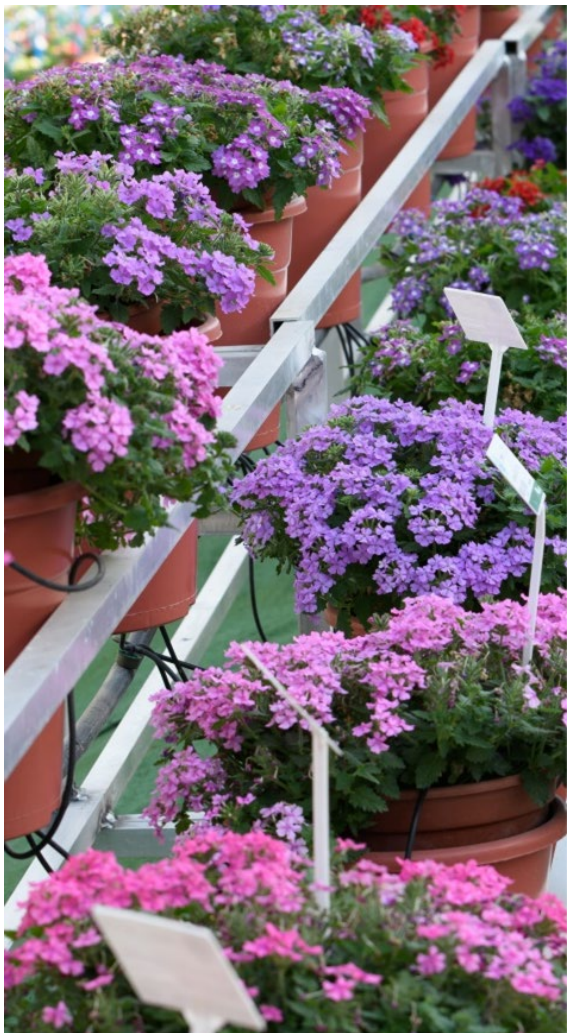
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 DANZIGER



# VANESSA™

Verbena hybrida

- Trialed and selected for mildew tolerance and cycling of color
- Holds its color into the summer heat
- Includes two segments:
  - VANESSA has a semi trailing habit
  - Compact subseries has a naturally controlled and well-branched habit

BRAND  
NEW 23



# VANESSA™

Verbena hybrida

## Recommended Use:

**EU:** 12 cm pot and larger

**NA:** Gallons, Ground Cover,  
Hanging Baskets, Landscape, Combos



VANESSA™ Optik Grape

VE-19-3038

# VANESSA COMPACT™

Verbena hybrida

## Recommended Use:

**EU:** 10.5 cm pots, 12-15 cm pots

**NA:** Packs, Quarts, Compact Baskets,  
Landscape, Combos



VANESSA™ COMPACT Bordeaux

VE-18-2811



VANESSA™ COMPACT Rosa

VE-19-3136

# The VANESSA™ Series



VANESSA™ Lime



VANESSA™ Optik Grape



VANESSA™  
Bicolor Indigo



VANESSA™  
Bicolor Pink



VANESSA™  
Bicolor Purple



VANESSA™  
Dark Pink



VANESSA™  
Purple



VANESSA™  
Red



VANESSA™  
Violet



VANESSA™  
White Improved

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 DANZIGER

# The VANESSA™ COMPACT Series:



VANESSA™ COMPACT  
Bordeaux



VANESSA™ COMPACT  
Rosa



VANESSA™ COMPACT  
Bicolor Purple



VANESSA™ COMPACT  
Bicolor Rose



VANESSA™ COMPACT  
Deep Pink



VANESSA™ COMPACT  
Lavender



VANESSA™ COMPACT  
Lime



VANESSA™ COMPACT  
Neon Pink



VANESSA™ COMPACT  
Optik Lavender



VANESSA™ COMPACT  
Pink



VANESSA™ COMPACT  
Red



VANESSA™ COMPACT  
Violet



VANESSA™ COMPACT  
White

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 DANZIGER



- Having the right ingredients is the first step in creating a successful recipe
- Each two and three plant recipe is a combination of varieties that were tested for great performance
- Colorful combinations that blend well and last longer





# DuraBella™ is Different



## Plant liners in the middle

Use only one liner of each item in the recipe



## They will grow & blend well

Finishing in the same amount of time as a traditional 6 or 9 liner planting



## Less plants = less \$ input

A less dense root ball for lower water use and more longevity for the end consumer



Petunia AMORE™ King of Hearts  
Petunia CASCADIAS™ Red  
Bacopa SCOPIA® Gulliver White Improved



The King of  
Rock 'N' Roll

# **DANZIGER**

**New for 2023 Perennials**

**NEW  
SERIES**



# SANDGEM™

Delosperma

## Key Features:

- First year flowering with no bulking or vernalization requirements
- Semi trailing
- Large bright flower
- Great for landscape and Combinations
- Hardy to zone 5

## Recommended Use:

**EU:** 12cm pot, Hanging Baskets  
Groundcover

**NA:** Quart, Gallon, Hanging Baskets

BRAND  
NEW 23

DANZIGER

**NEW**  
SERIES

# SANDGEM™ | Delosperma



**SANDGEM™ Ember**  
DE-20-298



**SANDGEM™ Gold**  
DE-20-295

IMAGINE MORE



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# GUSTO™

Gaillardia

## Key Features:

- First year flowering with no bulking or vernalization requirements
- Easy to grow
- Tested for rooting
- Very uniform series
- New blooms cover the old ones “buries its dead”
- Mounded habit
- Hardy to zone 4

## Recommended Use:

**EU:** 12-15 cm pot

**NA:** Quart, Gallon



**GUSTO™ Lemon**  
GI-18-6100



**GUSTO™ Saffron**  
GI-17-6056



**GUSTO™ Paprika**  
GI-17-6066



**GUSTO™ Sweet Chili**  
GI-18-6121





**STEFFI™ White**

GO-20-351

## STEFFI™ White

*Gaura lindheimeri*

### Key Features:

- Easy to root
- First year flowering with no bulking or vernalization requirements
- Continues to bloom in high summer temperatures
- Consistent and beautiful upright dark green foliage without the red spotting common to older genetics
- Hardy to zone 5

### Recommended Use:

**EU:** Gardening, 13cm pot and up

**NA:** Gallon, Landscape

BRAND  
NEW 23

# American Gold Rush

Rudbeckia

## Key Features:

- Upright, clump-forming perennials with deep-yellow, daisy-like flowers with a brown/black center cone.
- Long-lasting, prolific flowering
- First year flowering with no bulking or vernalization requirements
- Blooms late summer to fall
- Hardy to zone 5

## Recommended Use:

**NA:** Gallons and larger



By Brent Horvath

RU-Z-1

**NEW  
CROP**



**ECH-Z-1**

## **PANAMA™ Red**

Echinacea

### **Key Features:**

- The first successful URC Echinacea in the market
- First year flowering with no bulking or vernalization requirements
- Early blooming - weeks 22 to 24
- Hardy to zone 5

### **Recommended Use:**

**EU:** 12c cm pots and larger

**NA:** Quarts, Gallons

Brand  
**NEW** 22

# PANAMA™ Red | Echinacea

The **FIRST** Echinacea from URC



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# THANK YOU!

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